

MAILCOM '18 Las Vegas - September 24-26, 2018 - Daily Planner

Dates: >>>	Monday, September 24, 2018			Tuesday, September 25, 2018				Wednesday, September 26, 2018			
ROUND >>>	Round One:	Round Two:	Round Three:	Round Four:	Workshops	Round Five:	Round Six:	Round Seven:	Round Eight:	Round Nine:	Round Ten:
TRACKS v v v	2:15-3:15 pm	3:30-4:30 pm	4:45-5:45 pm	10:15-11:15 am	11:30-12:30 pm	2:45-3:45 pm	4:00-5:00 pm	9:40-10:40 am	10:50-11:50 am	12:15-1:15 pm	1:30-2:30 pm
TRACK 1: Mail Systems Management		MS121: Diary of a New Mail Manager	MS101: Mail Management 101: The Basics	MS137: Managing an InHouse Mail & Other Operations	WORKSHOP #1: Print and Postage Trade Secrets that Save Big Bucks	MS260: Mail Communications Mgr: The Corporate Consultant	MS258: How to Write Effective Operating Procedures		MS279: Design Basics Design for an Effective Mail & Distribution CTR	MS383: How to Optimize Your Mail Center Spend	MS244: Anatomy of a Great Mailer
TRACK 2: USPS Training Workshops / Full Service / Mailer's Scorecard	US401: International Shipping with USPS		US305: USPS Forms: How To Manage Them Like a Pro	US601: Choosing the Best Move Update Method for Your Mail		US201: Full Service & Mailer's Scorecard	US209: Undocumented Mail Pieces	US301: Seamless Acceptance	US307: All About USPS		US501: Business Customer Gateway
TRACK 3: Printing Technology & Mail Automation	PT202: Managing High Volume Mail Production Environment	PT409: Emerging Technologies in Mail				PT402: Paper vs. Digital: What is Best for You?	PT209: Managing a Successful Outsourcing Partnership		PT301: New Equipment Acquisitions: Decisions, Decisions	PT405: Best Practices of High Performing Print Shops	
TRACK 4: Office Service Certification Training	OS501: Embracing Customer Satisfaction... Service & Efficiency	OS205: Understanding Benefits, Pitfalls & Challenges of Social Media	OS203: Importance of Corporate and Personal Business Ethics	OS103: Professionalism: How it Affects Your Career & Success	WORKSHOP #2: New Standards in Facility Security			OS309: Safety and Security Keys Everyone Should Know	OS401: Personal Productivity & Time MNGT Getting Most Out of Your Day		OS303: Communication is Destroying Your Career
TRACK 5: Safety & Security Compliance Training	SS270: Realistic Measures to Counter Mail Borne Threats		SS388: Mail & Package Screening Solutions At State of Colorado	SS245: X-Ray Image ID of Military & Commercial Blasting Caps		SS133: Security Training Compliance for Government Mailers & Shippers	SS126: Top 10 Ways to Enhance Your Mail Security Program	SS259: Who Protects Your Mail?	SS261: Cyberattacks and How to Defend Against Them	SS414: X-Ray Screening Options: What's Out There	
TRACK 6: Leadership & Strategic Management		LD101: Leadership 101	LD278: The Power of Positive Leadership	LD382: How to Transform Your Mailing Processes		LD396: Leadership and Management Success at Every Level		LD263: Moving from Manager to Leader	LD135: Cool Apps for Home and Work	LD247: Mail Centers: Integrated Facilities Management Component	LD250: Leadership Training for Supervisors & Managers
TRACK 7: Shipping & Distribution Management	SD203: The Dollars In The Data		SD603: Tracking Systems: Introducing Your In-Building Logistics Platform	SD609: Paradigm Shift in Technology: Delivery Network Near You	WORKSHOP #3: Informed Delivery: Daily Emailed Pictures of Mail Delivered		SD309: eInduction: Simplifying Drop Shipping	SD401: Justifying a Hub/Spoke Concept	SD501: Top Tips for Cutting Shipping Costs		SD107: E-commerce Fulfillment & Shipping
TRACK 8: Address Quality & Data Management		AQ305: The Easiest Way to Save		AQ209: Choosing the Best Move Update Method for Your Mail		AQ201: The Importance of Mailpiece Design	AQ105: Address Quality & Data Management Workshop	AQ301: Int'L Address Requirements Capturing & Printing non-U.S. Addresses		AQ109: Customer Data: Your Greatest Tool or Hindrance?	
TRACK 9: Postal Mail Management	PM399: Are You Claiming the Best Postage Rate?		PM384: Lowering the Costs of Your Mail Center Operations	PM128: Rules & Regulations for First Class Bulk, Periodical & Standard Mail			PM246: Sharpen Your Mail Expertise	PM130: Informed Visibility: Knowing Where Your Mail	PM255: Taking the Mystery Out of International Mailing	PM262: From the Writing Pad to the USPS: The Life and Times of a Document	
TRACK 10: College/University & Nonprofit Mail Management		CU122: Building Your College & University Mail Center's Brand			WORKSHOP #4: Direct Mail's Relevance in a Multi-Channel World: Why it is Still the Most Effective	CU405: Best Practices in College & University Mail Management		CU248: How to Excel and Thrive in Today's Changing Workplace	CU114: Service Levels and Key Performance Indicators (KPI's)	CU256: Managing a Multi-Generational Workforce	CU411: College & University Roundtable/Workshop
TRACK 11: Government Mail Management Training	GM257: Servant Leadership: The Key to Great Results	GM391: Developing Leadership Skills from Within	GM380: Government Mail Operations Roundtable			GM266: What is Your Temperature in Networking and Relationship Building?	GM273: Engaging Mail and the Generations				GM115: Best Practices in Government Mailer Management
TRACK 12: Professional Development	PD251: Networking Like a Superhero	PD129: Earning Your CMDSM, CMDSS, OSP & MDC Certification		PD112: Success or Failure, What Makes the Difference?		PD501: Managing Change in a Constantly Changing World	PD398: Keys to Building Better Relationships!	PD277: What's In Your Relationships Tool Box? Metric or S.A.E. Tools or Both?		PD415: What is Your Voice in the Company? Community vs. Global	
CONFERENCE KEYNOTE PRESENTATIONS	1:00-2:00pm: Conference Kickoff, Orientation & Special Workshop on Understanding "Body Language"			8:45-10:00am Keynote: Inside The Beltway: Changes Ahead For Mailers				8:30-9:30am Keynote: Crisis Management: Lessons Learned Presenter: Las Vegas Deputy Chief Chris Jones			
				12:30-2:30pm Leadership Luncheon & Keynote: NFL Great Randall Cunningham - Rising Above Change							